

OHF International Awareness Week 2020



2020 SPONSORSHIP LEVELS & BENEFITS

OHF Awareness Week

OHF AWARENESS WEEK OVERVIEW

One of the biggest tools we have to fight hyperoxaluria and oxalosis is the power of human connection. That's why we are launching the first ever awareness week from November 9-14th. The goal is to rally the hyperoxaluria community together to spread awareness and show support. Educational and fundraising events will be held to help create a ripple effect of positivity and empowerment for not only those living with hyperoxaluria, but their loved ones, too.

OHF will activate its global advocate network to draw attention to all forms of hyperoxaluria and disseminate accurate information about the disease amongst healthcare professionals, current and possible patients, their families and caregivers as well as the general public. As part of the week of advocacy and raising awareness, OHF will promote enrollment in the patient registry as well host a number of activities dedicated to all forms of hyperoxaluria. The aim is to highlight awareness and educate a wider population, including new advocates, the undiagnosed, patients, caregivers, care-partners and health professionals.

OUR GOAL

To galvanize and mobilize the community to speak with one voice to bring awareness, highlight hyperoxaluria disease and shed light on the advances in possible treatments.

AREAS OF FOCUS

Community mobilization to bring together as many stakeholders as possible to raise hyperoxaluria awareness, assist in the delivery of critical resources to strengthen community participation.

KEY METRICS OF OUR COLLECTIVE IMPACT

- Bring people together on a global effort to increase self-reliance and sustainable programs
- Enhance awareness, knowledge, and attention to hyperoxaluria in society and among key audiences
- Better and more effective identification, diagnosis, and treatment of hyperoxaluria to improve patient experiences and outcomes
- Support for caregivers and patients in their effort to live with and overcome hyperoxaluria
- Facilitate and strengthen community participation
- Maximize outreach to mobilize and highlight hyperoxaluria

OHF INTERNATIONAL HYPEROXALURIA WEEK



2020 SPONSORSHIP LEVELS

BE A PART OF THE FIRST ANNUAL HYPEROXALURIA WEEK	
Champion Sponsor	\$25,000
Advocate Sponsor	\$15,000
Partner Sponsor	\$10,000
Friend Sponsor	\$ 5,000

2020 SPONSOR BENEFITS

CHAMPION:

- Large logo most prominently displayed on Event Page
- Personalized company acknowledgement from the Executive Director's "live kickoff" on Social Media
- Recognition through Social Media
- Prominent recognition in weekly communication leading up to the Event
- October and November email blast announcing Hyperoxaluria Week

ADVOCATE:

- Medium logo most prominently displayed on Event Page
- Personalized company acknowledgement from the Executive Director's "live kickoff" on Social Media
- Recognition through Social Media
- Prominent recognition in weekly communication leading up to the Event
- October and November email blast announcing Hyperoxaluria Week

PARTNER:

- Small logo most prominently displayed on Event Page
- Recognition through Social Media
- Prominent recognition in weekly communication leading up to the Event
- October and November email blast announcing Hyperoxaluria Week

FRIEND:

- Small logo most prominently displayed on Event Page
- Recognition through Social Media
- Prominent recognition in weekly communication leading up to the Event
- October and November email blast announcing Hyperoxaluria Week